



Tony's Fine Foods

3575 Reed Ave., PO Box 1501
West Sacramento, CA 95605-1501
(916) 374-4000 office
(916) 372-0727 fax

COLUMBUS



Dedicated to Customer Service Since 1934

February 3, 2010

To Our Vendor Community:

Tony's Fine Foods and Columbus Foods are proud to announce that Tony's has acquired Columbus' perishable foods distribution arm, Columbus Distributing, Inc. This acquisition brings two family businesses together by combining the strong product mix, distribution network and 76-year heritage of Tony's Fine Foods with the unique product selection and experience of Columbus Distributing. This combination will allow us to continue to deliver better value and more efficient service to our customers.

Today's acquisition is the next step in Tony's continued mission of pursuing the highest quality, service-oriented perishable food distribution partnerships with retailers and foodservice operators throughout the West Coast. This acquisition will further allow us to meet the growing consumer demand for fresh, specialty foods, and provide special handling and centralized distribution to the marketplace.

In addition to adding greater value across the supply chain, this acquisition will allow us to enhance the best-in-class service we offer, including:

- The most experienced team of sales representatives, product specialists, merchandisers and operations specialists in the industry
- Innovation in product, marketing efforts, and logistical and storage options to ensure your products are kept—and delivered—fresh
- Superior product breadth and depth covering all perishable food departments
- Broad coverage area offering next day delivery, multiple times per week, to all of California, Southern Oregon and Western Nevada, utilizing our own truck fleet

We plan to have a meeting for the vendor community on Wednesday, March 24. At this meeting we will provide additional information and details about the integration. Further information regarding this meeting as well as the transition will be forthcoming. In the meantime, please don't hesitate to contact us with any questions.

Both companies wish to thank all of the many individuals who have helped Columbus Distributing become a respected leader in the import and distribution industry. We at Tony's Fine Foods are excited to build a new legacy based on the combined heritage of these two great companies.

We value your support and look forward to working with you in the future.

Regards,
Karl and Scott Berger

Regards,
Ralph Denisco / CEO Columbus Foods