

PFC MEMBERSHIP AND BENEFITS

Joining the Perishable Foods Council of Northern California is even a better idea than you might have imagined! Besides the recognition of your peers and patrons for being in the forefront of new trends and innovative ideas, you gain important visibility because you're automatically included in our all new "go to" reference publication...

Places, Faces and Connections Resource Book.

Now, your membership offers the opportunity to spotlight you...and your business in this handy desk reference book...with a variety of options too! For example:

Option 1 (\$300.00 Membership)

Listing in Places Faces and Connections Resource Book
Listing on PFC Web Site
Link to your website on the PFC Web Site
Free copy of the PFC Resource Book and Quarterly Magazines
Advance notice of all events and activities

Option 2 (\$500.00 Membership)

All membership benefits included in Option 1
Plus an upgrade to 1/2 page of ad space
Plus inclusion of company logo(s)
Plus up to 10 lines of text
Plus up to four (4) photos/images

Option 3 (\$1000.00 Membership)

All membership benefits included thru Option 2
Plus an upgrade to a Full Page of ad space
An increase to as many as eight (8) photos/graphics

Option 4 (\$1500.00 Membership)

Membership benefits included thru Option 3
Plus an additional Full Page of advertising space to "spotlight" your business!
(Two (2) Full Pages total!!!)

For information on submitting artwork/text as well as example pages,
go to our website at: www.perishablefoodscouncil.com

